



# 2019 Coinsource Platform as a Service ISO Deck



# THE WORLD'S LEADER IN BITCOIN ATMS

[www.coinsource.net](http://www.coinsource.net)



# Coinsource Crypto ATM Operational Services



## Operational Software

- ✓ Coinsource Crypto ATM operational software offers a superior experience to customer & operator
- ✓ Secure admin dashboard for access to transactional data, customer information, and cash logistics reporting
- ✓ Crypto inventory sourcing and hot wallet management available



## KYC / AML Compliance

- ✓ Regulated by NYDFS under the Bitlicense, Coinsource represents the industry standard in Crypto ATM compliance
- ✓ Coinsource enrollment procedures are largely automated and validate customer identity with a high degree of certainty
- ✓ Ongoing monitoring & additional reporting services offered



## Cash Logistics

- ✓ Coinsource leverages its scale to provide efficient cash logistics solutions to operators via a national armored car services provider & digital vault network
- ✓ Coinsource sends daily wire to operator based on net machine-cash deposits to bank.
- ✓ Daily deposit and vault reporting is provided to support transfer activity



## Hardware Purchases

- ✓ As a Crypto ATM Service Provider, Coinsource can offer operators a range of customized functionality for optimal customer experience
- ✓ Installation packages available upon request



## Network Support

- ✓ Coinsource associates are experienced and uniquely-trained to provide live support for Crypto ATM customers
- ✓ Chat, text & email support available
- ✓ Specialized Crypto ATM geotargeted marketing available
- ✓ Standard onsite visit for all onboarding and setup



# Crypto ATM Features & Pricing

Universal Kiosk + Shipping\*

i5 PC Upgrade

Barcode Scanner Module

HD Webcam Upgrade

EMV Card Reader

SCNXL66/83 (2.2K notes)

Coinsource Unique Lockset

Microphone / ADA Audio Jack

UPS

S&G A-series Lock

<u>1-Way</u>	<u>2-Way</u>
\$6,850	8,750



\*sales tax is not included and may be assessed in certain states/regions

## **Operating Software Fee - \$150 per kiosk per month**

- Connectivity to highly-secure Coinsource operating nodes for facilitating customer enrollment and crypto transactions
- Secure admin dashboard for access to transactional data, customer information, and cash logistics reporting

## **Full-time Customer Service Staff – Starting at just \$25/kiosk per month\***

- Standard Support coverage: Monday - Friday, 9:00am – 6:00pm CST
- Nights & Weekend Available (\*Pricing available upon request)

## **Crypto ATM Repairs, Maintenance & Installation**

- On-call Professional services as necessary

## **Compliance Fee – 1.25% gross volume**

- Includes automatic mobile customer enrollment & secure data capture process, on-going customer-base monitoring utilizing blockchain analytics, and regulatory / legal reporting on suspicious customer activity \*Please see page 6 for further details

## **Vaults & Cash Logistics – \$95 per kiosk/bi-weekly**

- Includes scheduled cash service calls, service call scheduling optimization, daily cash settlement with operators, and bank deposit / cash-in-transit vault reporting
- Operating Capital can be provided by Coinsource as float (vault cash) for additional fee
- Nationwide Armored Car Services available

# Additional Services Provided

- Standard Onboarding visit **included** to train, onboard, and implement all aspects of operations
- Customizable Marketing Services available
  - Social Media brand optimization and setup
  - Geo-targeted location ad boosts
  - SEO-optimized Map listings
  - Digital Signage
  - Global Press Release **included** announcing partnership to outlets such as *The Wall Street Journal, Forbes, Fortune, NY Post, The New Yorker, etc.*
- Industry-Leading Live Customer Support **included** for first 90 days to ensure seamless integration and onboarding
- Location Procurement Services available
- Armored Car services and Cash Logistics (including Banking & Vaults) available

# Banking and Compliance

Coinsource is a registered money service business (MSB) with the Financial Crime Enforcement Network (FinCEN) a bureau of the United States Department of the Treasury, and as such, is authorized to conduct Bitcoin ATM business in all U.S. states and territories in accordance with the Bank Secrecy Act (BSA) as regulated by the federal government of the United States.

Additional specific state regulations and required licenses differ on a state-by-state basis. Coinsource currently holds 14 required state licenses to conduct Bitcoin ATM business, including the coveted New York State BitLicense, required to operate in the state of New York, and of which only 19 total have been issued in a 4-year period. At the state level, Coinsource is licensed and bonded to conduct Bitcoin ATM business in 40 states, excluding Alaska, Connecticut, Iowa, Kentucky, New Mexico, North Dakota, South Dakota, Vermont, West Virginia, and Wyoming. This has taken more than four years and millions of dollars in legal, compliance, and licensing resources to achieve and maintain.

Serving as a Coinsource agent on their licenses, operators forgo the time and cost required to acquire and maintain the registration and licensing requirements of a money service business and money transmitter in compliance with federal and state laws and regulations. Coinsource allows operators to instantly conduct Bitcoin ATM business in 40 states, in any market of their choosing, while Coinsource takes on the responsibility of maintaining all federal and state registration and licensing requirements including onboarding, monitoring, due diligence, reporting, and audits from financial institutions, law enforcement and state and federal regulators.





THANK YOU

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