



What is Iconically?

Iconically is a video Q&A platform where you and others like you help diverse founders receive advice and promotion from mission-driven icons that can accelerate their business. We enable your organization to generate qualified leads from diverse candidate pools and gain greater exposure from community voices.

How does it work?

You tell us the types of leads you want to generate for your campaign. We source diverse vendors that match your criteria (e.g. revenue, employees, etc.) and pair them with icons whose social media followings fit their target demographic. The resulting video Q&As are co-branded with your company's logo and can feature your senior leadership as respondents to questions along with icons.

You set your organization's budget for the campaign and are charged for each icon you sponsor based on their video feature fee. You receive lead lists containing complete contact details for the diverse businesses that match your specified sourcing criteria along with regular reports of impressions that your sponsored videos generate.



“Where every **ICON** is an **ALLY.**”

BECOME A SPONSOR

You are an organization that prides itself on Diversity, Equity & Inclusion. You want to generate more qualified and diversified leads.

Iconically makes it easy. Simply contact us at ally@iconically.com and include a link to your company's DEI commitment to start the conversation. That's it! We look forward to welcoming you to our sponsor network!



www.iconically.com



ally@iconically.com



+1 (201) 315-2023