



## What is Iconically?

Iconically is a video Q&A platform where you and others like you provide insight, advice and inspiration to underrepresented entrepreneurs by quickly and easily answering questions about what you do best.

We connect you with corporate sponsors for educational content that we help you generate and do all of the production work for you. We also increase your viewership by engaging our network of icons to cross-promote your content to their followers.

## How does it work?

You choose what questions to answer and whether you want to promote the video Q&As featuring both you and the diverse founder to your followers. You receive a fee for being featured in the video plus recurring revenue based on engagement the videos you are featured in generate. Your feature fee amounts for answering questions that appear in Q&A videos are not disclosed.

You have the option of donating all or a portion of revenues received to a cause you support, and if you choose to do so, that cause will be promoted within your answer as well as on our website. You can also help raise additional money and awareness for your causes by participating in our ambassador program and referring other icons.



“Where every **ICON** is an **ALLY.**”

## BECOME AN ALLY

You are the best at what you do. You are mission driven. You want to help us achieve our goal of getting 1M diverse founders to \$1M+ in sales.

Iconically makes it easy. Simply contact us at [ally@iconically.com](mailto:ally@iconically.com) and include a link to your TED talk, LinkedIn profile or other verified social media account.

That's it! We look forward to welcoming you to our network of icons!



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