

## What is Iconically?

Iconically is a video Q&A platform where you and others like you receive advice and promotion from icons to help accelerate your business. We connect you with mission-driven icons that share their knowledge and influence in order to increase your sales.

## How does it work?

You record a 1–2 minute video of your entrepreneurial backstory followed by a question about a business challenge you are currently facing. The more compelling the story and engaging the question, the more likely an icon is to select you for an answer and promotion.

If selected, you will be featured in a video with the icon that is promoted to their social media followers along with a link back to your company's website. You set your budget for the promotion and are charged a fee for each click-through. You will receive regular reports of activity the icon helps you generate.



"Where every ICON is an ALLY."

## **BECOME A MEMBER**

You are the best at what you do. You are product ready. You want to be one of the 1M diverse founders we help to achieve \$1M+ in sales.

Iconically makes it easy. Simply contact us at <a href="mailto:info@iconically.com">info@iconically.com</a> and include a link to your website and LinkedIn profile. That's it! We look forward to welcoming you to our member community!





