



## 5 Year Plan: Jan. 2022

*Confidential*

### 5 Year Plan

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	Target
2021	Service Launch July 2021 Hit 6mo Revenue \$63,000
2022	Grow Indianapolis Market to 150 Clients Friends & Family Round App Launch
2023	Expand Midwest Market (e.g. Cincinnati, St. Louis, Detroit) Angel Round
2024	Expand into NE and SE Regional Markets (e.g. Philly, Boston, Tampa, Raleigh) Series A
2025	Open 1st Major Market (e.g. LA, NYC) Series B