



Making home your destination

Company Purpose

Empowering clients by providing a highly trained and efficient COO for the home.

Problems

01 Not client focused

02 Inconsistent quality

03 Current solutions
are fragmented

Solution

MySherri is a full-service home management company designed to improve client's lives by expertly handling daily tasks.

Services

Nutrition



Home



Assistance



Client Process



Sherri Visit

Four hour visit to efficiently complete a predetermined task list with suggestions for the next visit.

Our Sherris

Screened



Trained



Referred



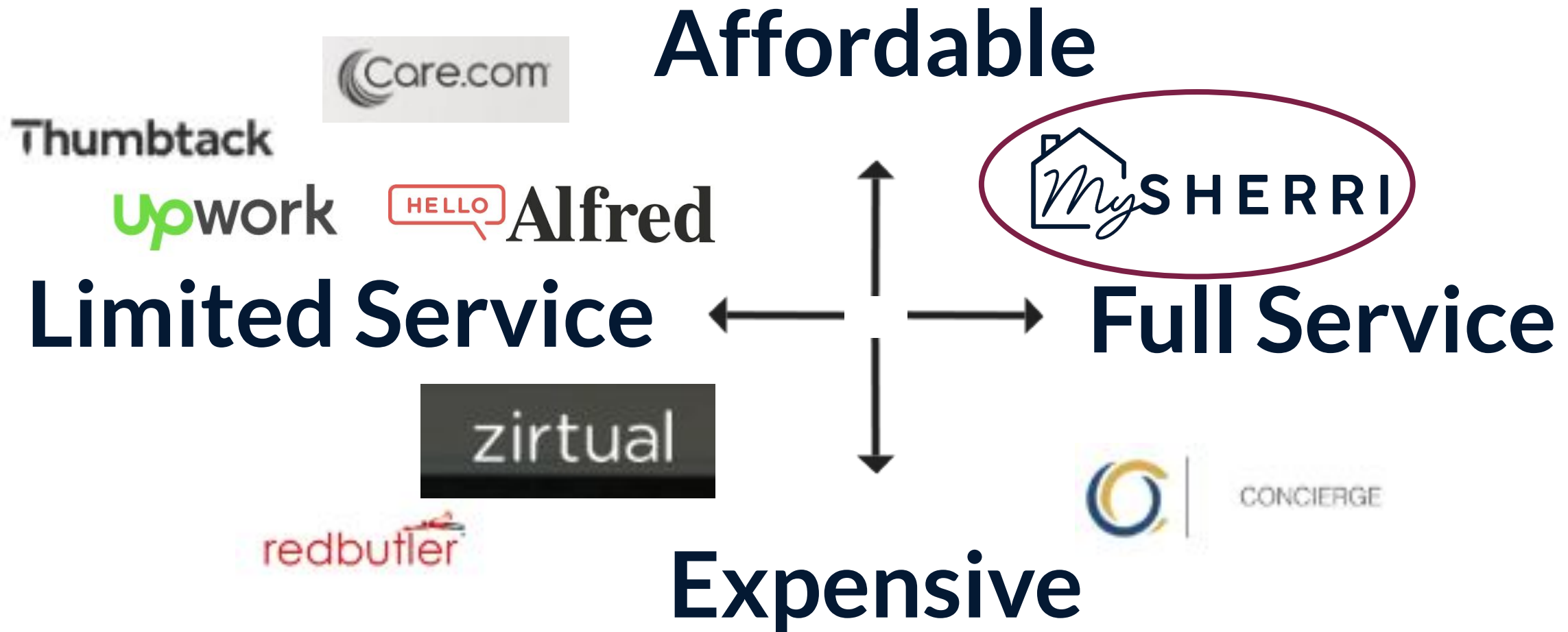
Market

01 Professionals 30-55

02 Top 5% Income

03 Addressable Indy
population ~ 25K

Competition



Go to Market

MySherri
Selective
Cohorts

Client
Success
Director

Robust
Referral
Program

Growth

First 12 Months

Invitation

Referrals

Target Zip Codes

Future

Aging in Place

Partnerships

Value in Data

Progress

01 Delaware LLC +
trademark filed

02 MySherri.com

03 15 Families Served

01 New Product

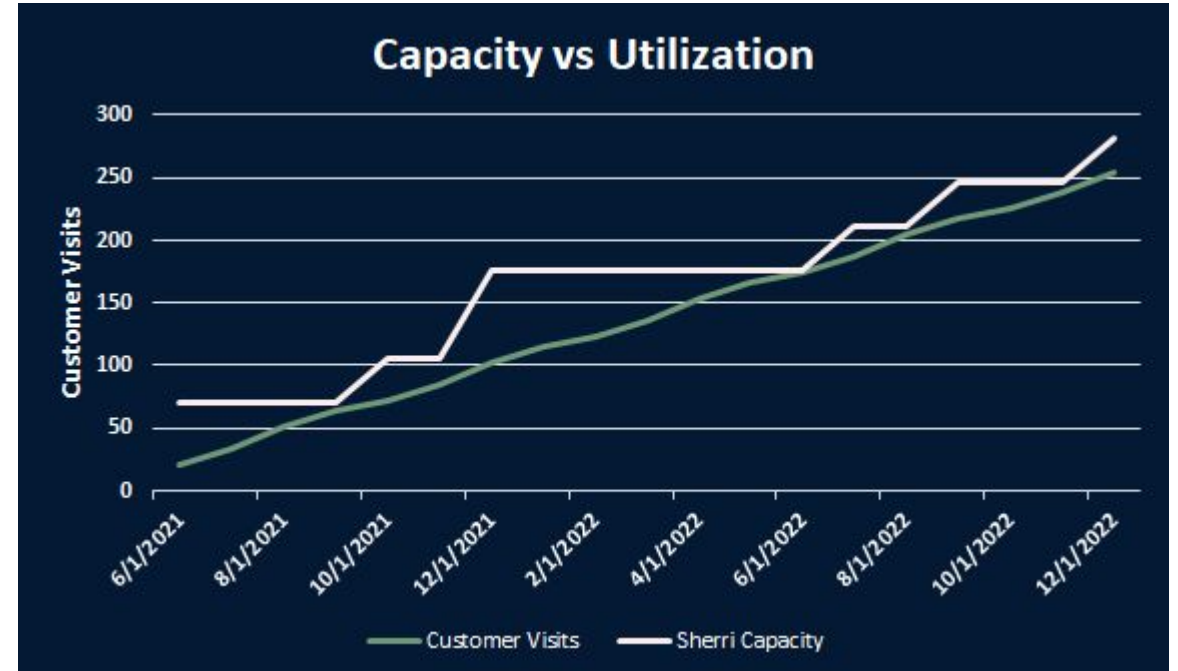
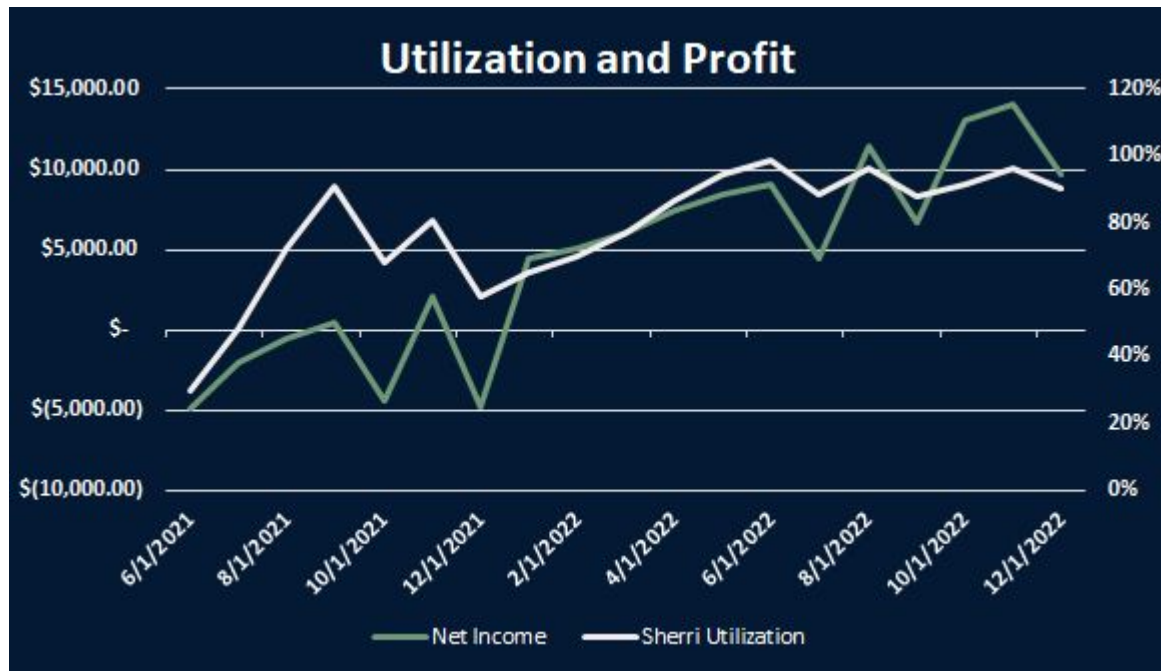
02 Biz Dev & CSM Hire

03 Develop app

04 Capital Raise 2023

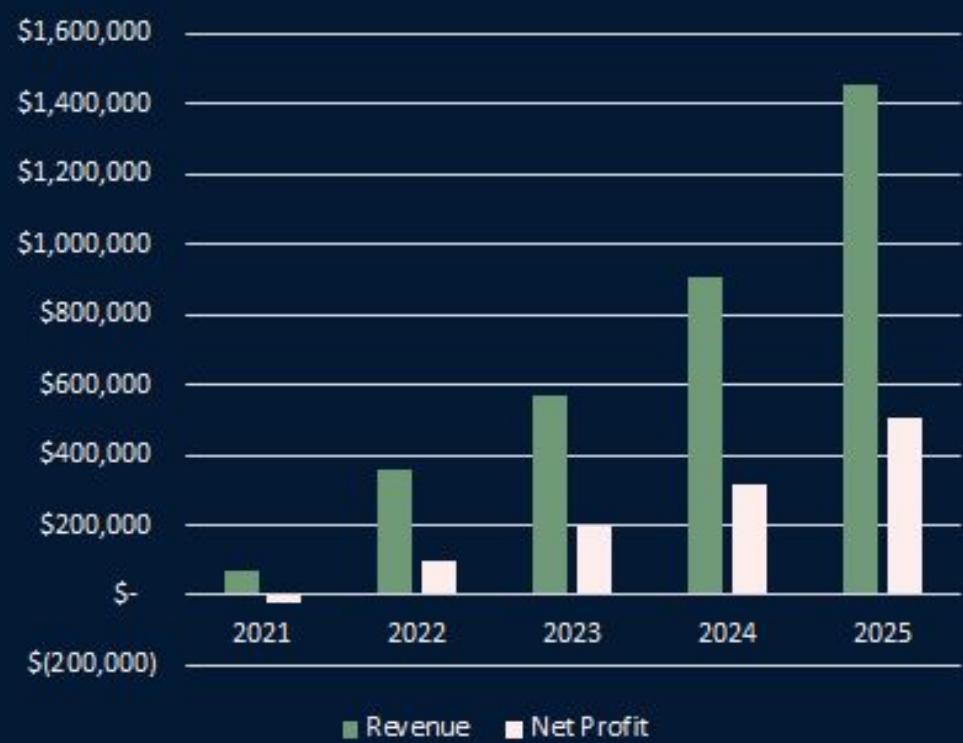
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Measuring Success



5 Year Projections

Proj. Revenue & Profits



	2021	2022	2023	2024	2025
Revenue	69,575	355,395	568,632	909,811	1,455,698
Customers	23	59	94	151	242
Expenses					
Labor	41,135	187,798	284,316	454,906	727,849
Marketing (CAC)	20,500	18,000	14,160	22,656	36,250
SG&A	32,226	49,789	73,922	118,275	189,241
Total Expenses	93,861	255,587	372,398	595,837	953,339
EBT	(24,286)	99,808	196,234	313,974	502,359
Taxes	0	24,952	49,058	78,494	125,590
Net Profit	(24,286)	99,808	196,234	313,974	502,359

Cash Burn



Our Team

Ashley



Founder

Ryan



Operations

Francis



Technology

Thank you from

