



# **HIOKI**

## **DPU Project**

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## **Company Introductions**

**July 27, 2021**

**Maki Murakami**

**HIOKI E.E. Corporation**

# Today's agenda

- **Company introduction**
- **Vision 2030**
- **Connection between the company's philosophy and the creation of a sustainable society**
- **Implementing SDGs, 17 goals and 160 targets**

# Company Overview

<input type="checkbox"/> <b>Company Name</b>	HIOKI E,E, Corporation
<input type="checkbox"/> <b>Discription of Businesses</b>	Development, production, sales and service of electric measuring Instruments
<input type="checkbox"/> <b>Founding</b>	June, 1935
<input type="checkbox"/> <b>Established date</b>	January, 1952
<input type="checkbox"/> <b>Capital</b>	3.299 billion yen
<input type="checkbox"/> <b>Representatives</b>	Takahiro Okazawa President
<input type="checkbox"/> <b>Head Office</b>	Koizumi 81, Ueda-shi, Nagano
<input type="checkbox"/> <b>Subsidiaries</b>	HIOKI Forest Plaza Co., Ltd., HIOKI USA CORPORATION, HIOKI (Shanghai) Trading Co., Ltd., HIOKI SINGAPORE PTE. LTD., HIOKI KOREA CO.,LTD., HIOKI INDIA PRIVATE LIMITED, HIOKI EUROPE GmbH, HIOKI-Taiwan Electric Co., Ltd., PT. HIOKI ELECTRIC INSTRUMENT, HIOKI (Shanghai) Technology Development Co., Ltd.
<input type="checkbox"/> <b>Employees Numbers</b>	1038 (consolidated, including part-time employees) (as of December 31, 2020)

# HIOKI HISTORY



## Founded in 1935

Start Production of Indicator Electric Meters in Minato Ward, Tokyo



## Relocated to Sakagi-cho in 1945

To escape World War II, restarting business in Sakajo-cho, where evacuated

## 1990 Relocated the office building to Ueda City

HIOKI Forest Hills Factory Park constructed



1990



2006



2015

# Business Content and Utilization Domain

HIOKI is a specialized manufacturer of Electric Measuring Instruments that supports technological advancement : **Development, Production, Sales, and Service**

## Business Segments

### Automatic Test Equipment



On electronic circuit boards  
For the inspection of parts of built-in boards

Electronic devices field

### Recording Devices



For the development of electrical equipment  
For monitoring abnormality of equipment

Automotive Sector

### Electronic Measuring Apparatus



Inspection of electronic components and batteries and energy conservation

Infrastructure sector

### Field Measuring Instrument



For electrical work and equipment  
For maintenance

Environmental and new energy area

## Industries







# 「測る」の先へ ビジョン2030

HIOKIは業界のフロントランナーとして  
「測る」を進化させ続け  
世界のお客様と共に持続可能な社会をつくる  
ソリューションクリエイターを目指します

We established a vision for 2030 and declared it both internally and externally

HIOKI continues to progress "measure" as a front runner in the industry

**Creating a Sustainable Society with Our Customers**

Aim to be a solution creator

**Creating a Sustainable Society = Sustainability**

Beyond measurement

## **VISION 2030**

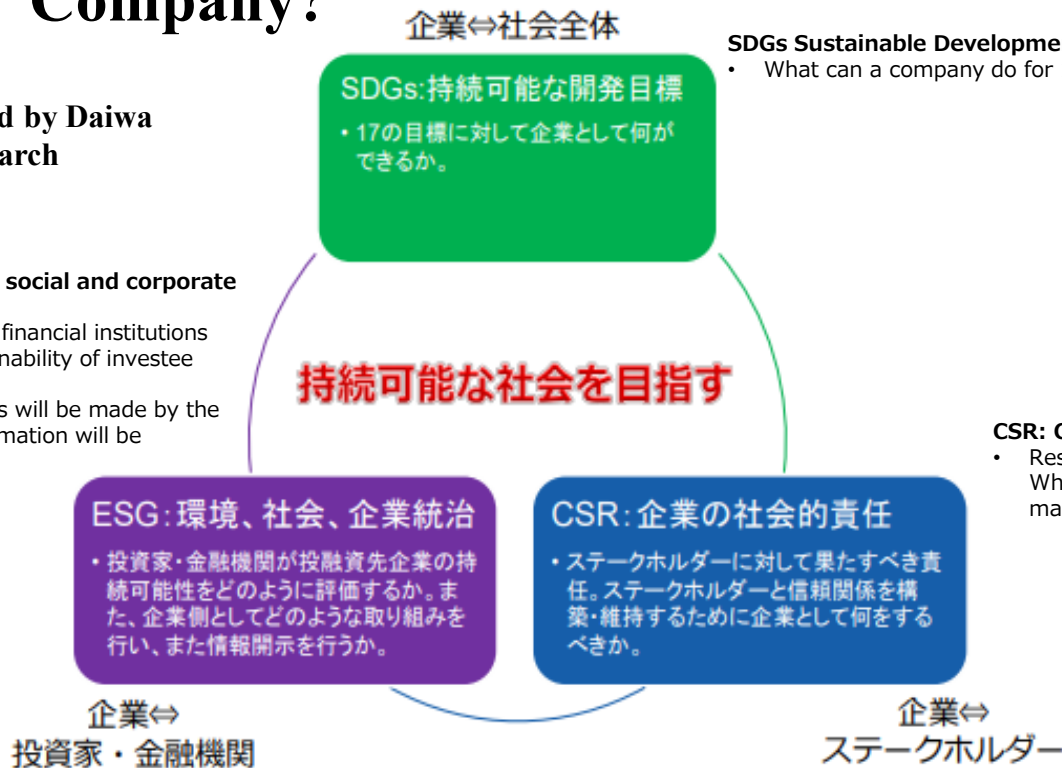
- **"Creating a Sustainable Society Together with Customers around the World"**  
**"Become a solution creator"**
- **HIOKI's philosophy is already reflecting SDGs(Sustainable Development Goals)**  
**⇒ Further promote**
- **Enhance corporate value ⇒ Establish brand**
- **Explanation to Stakeholders ⇒ Business Strategy**

# General Theory: What is Sustainability for a Company?

Source: Prepared by Daiwa  
Institute of Research

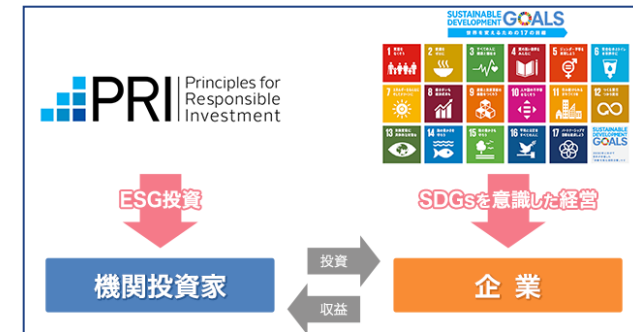
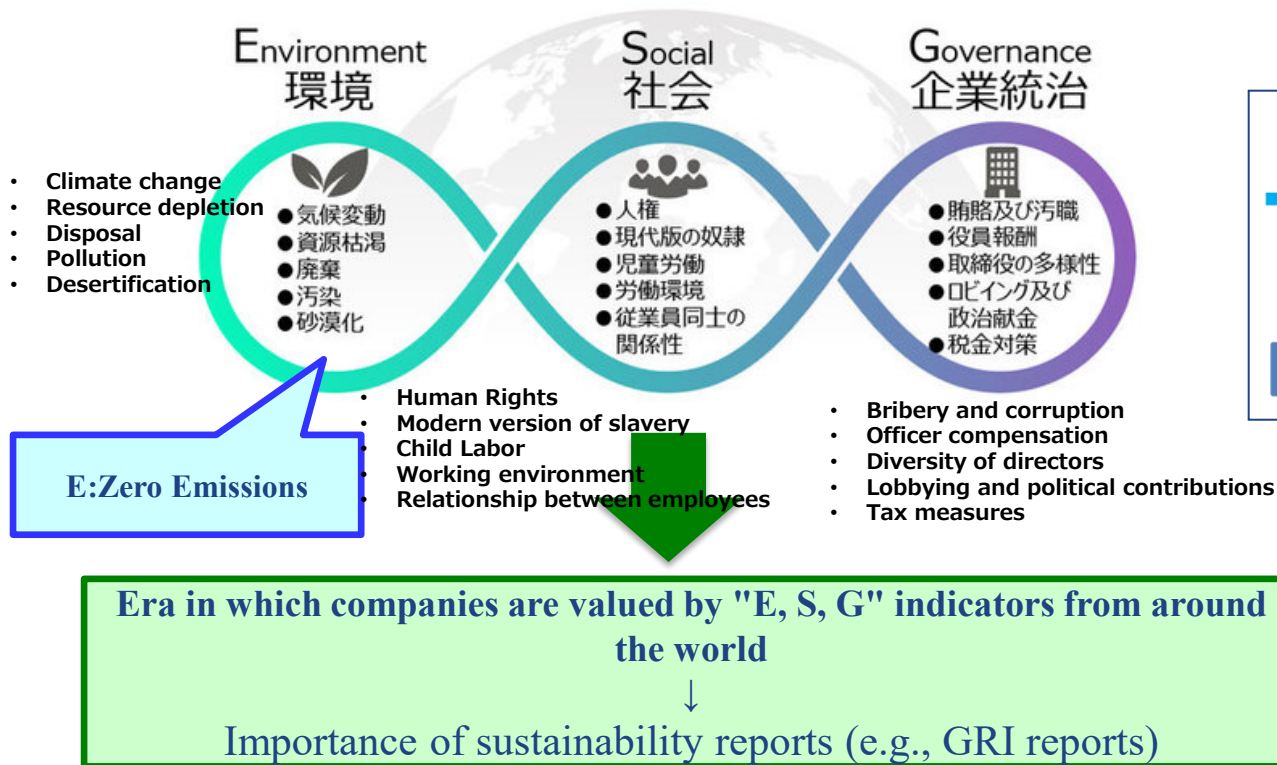
## ESG: Environmental, social and corporate governance

- How investors and financial institutions evaluate the sustainability of investee companies
- What kind of efforts will be made by the company and information will be announced?





# Relationship between SDGs and ESG and Zero Emissions



Among the 17 goals of SDGs, E, S, and G are regarded as especially important

# Philosophy of HIOKI

## Respect for Humanity

Employee growth

## Contribution to Society

### Contribution to achieve a sustainable society

- Contributing through the measuring instruments business (development, production, and sales)
- Regional greening activity "Creating a hometown forest"
- Reducing Environmental Impact through Business Activities

### Contribution to Local Communities

- Supporting Education through Youth Development
- To interact with companies and regions in a unified manner
- Scholarship and Greening Fund for Science and Engineering Students

# "Contributing to the Realization of a Sustainable Society" has been added to the Management Guidelines since 2021.

## HIOKI Management Guidelines

### Management Guidelines

"Contributing to the realization of a sustainable society through business"

## Social Trends

### SDGs

Sustainable Development Goals



The abbreviation for "Sustainable Development Goals" is SDGs. It means "Sustainable Development Goals" in Japanese. It was established at the United Nations Summit on Sustainable Development in New York's headquarters in September 2015. Represents goals to be achieved by the world in the 15 years from 2016 to 2030. It consist of 17 goals and 169 targets

Two meanings are outlined in the Management Guidelines "Contributing to the Realization of a Sustainable Society"  
**Leads to Hi-CEO's "Excellence in balance"**



# Contributing through the Measuring Instruments Business

**Improvement of performance, diffusion, and offer solutions**

## Electric vehicle



Motor

Inverter

Battery

Charging Stand

Motor evaluation  
Inverter evaluation

Battery  
development



## Renewable Energy



Electric power

Insulation resistance



## Social infrastructure 5G base station Data center



Battery Diagnostics

Power Quality



# Sustainability Chronology

**HIOKI has long been committed to sustainability in accordance with its philosophy. However, it is necessary to further promote it in accordance with Vision 2030 in line with the changes of the times.**

**Establishment of HIOKI Philosophy  
Respect for Humanity  
Contribution to Society**



**HIOKI scholarship・Afforestation Fund**



**Start of environmental activities  
To acquire ISO14001**

**HIOKI Forestation fund**

**Innovation Center  
Solar panels**

**100% Renewable energy  
for factories energy usage**

1986

1990

1995

2000

2005

2010

2015

2020

2025

2030

**HIOKI Forest Hills**

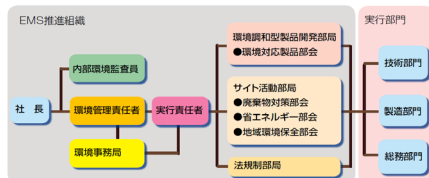


**Hometown Forestation**

**Zero Waste Operations**

**Health Promotion Center**

**Establishment of EMS Organizational Structure**



**Green Point**



**Platinum Kurumin**





# Contributing to the realization of a sustainable society

## Regional Greening Activities “Hometown Forestation”



**1995~**

- Donating seedlings to local schools and public facilities
- Promoting Greening with Residents
- Planting approximately 70,730 trees at 34 locations (As of the end of 2019)

※ Operated by HIOKI Scholarship and Greenery Foundation



**2007~**

- Supporting the "Kenya Vegetation Recovery Project" that is being developed by Yokohama National University

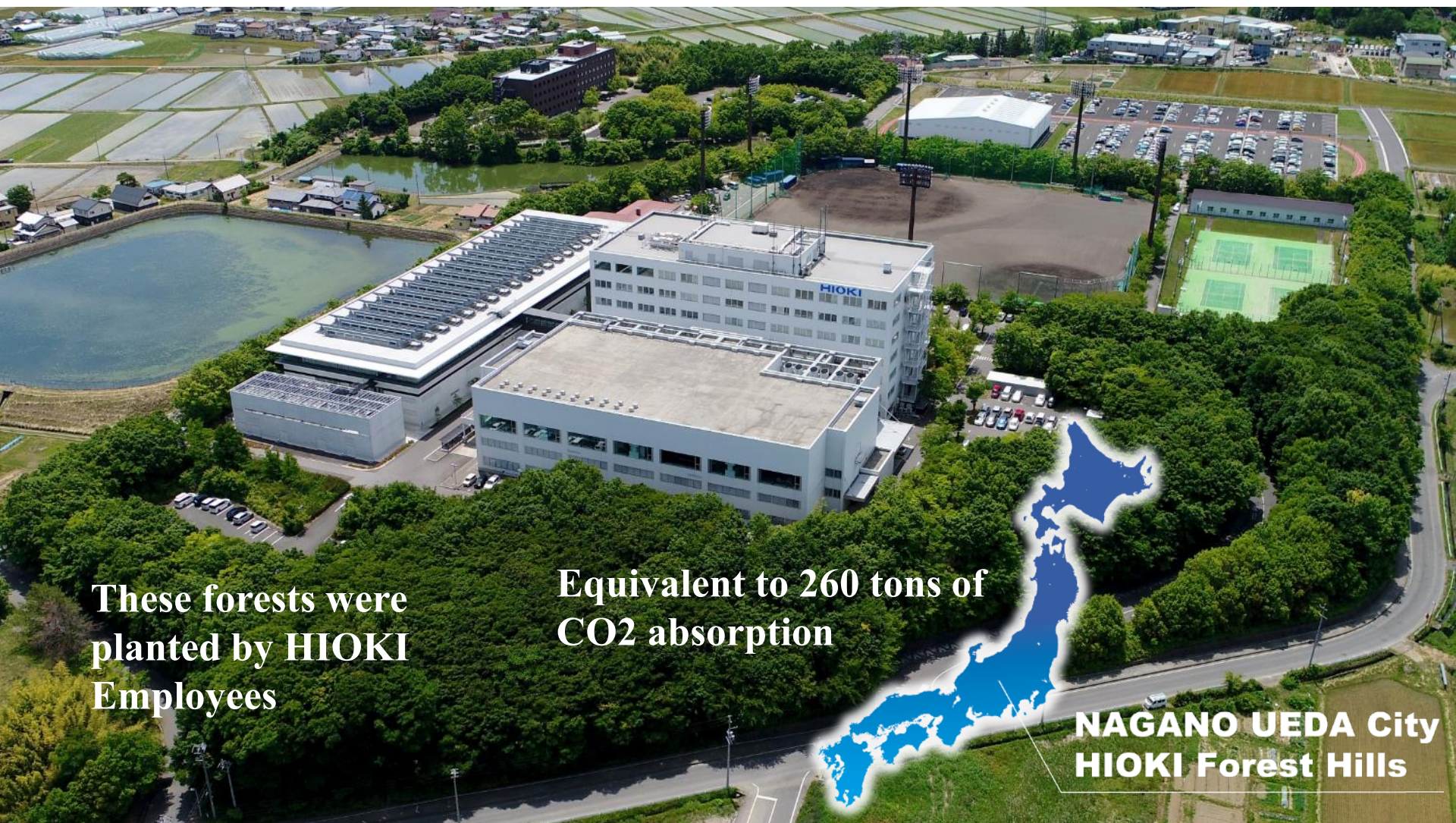


**2014~**

- Employees of HIOKI Subsidiaries interact with local Communities through tree planting –including United States, China, Malaysia and Korea



# Overview of HIOKI Head Office



**These forests were  
planted by HIOKI  
Employees**

**Equivalent to 260 tons of  
CO2 absorption**

**NAGANO UEDA City  
HIOKI Forest Hills**

- **The Head Office consists of three buildings (administrative building, factory, and research building). Most of the energy is consumed here**





# HIOKI

**Thank you**